

# 2022-2023 District Goals



District: 31 N

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

### Action Plan

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	10
2nd Quarter	0	0	10	10
3rd Quarter	0	0	10	10
4th Quarter	1	20	10	10

### FY New Clubs

1

### FY Charter Members

20

## **FY New Members**

40

## **FY Retention Goal**

40

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

20

## **Action Plan**

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 8% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 60% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

## **Action Plan**

# CUSTOM GOALS

## Goal Statement

## Action Plan

## Goal Statement

Leadership and communication must increase for us to reach our goals. We have committed that we will increase leader training and meetings in 2021-2022. Additionally, we will increase communication by implementing a district youtube channel to increase understanding and knowledge of district positions and chairs. Our district will focus on retention of membership by focusing on a family first approach and strengthening communication through out the club level on up to the district level.

Each quarter the zone chairs will host a zone meeting to ensure progress to this goal. Each region chair will host a semi-annual meeting with the zone chairs to gain insight on the progress of our leadership training focus.

By the 3rd quarter we will host a guiding lions training to gain additional guiding lions to better support the clubs in our district.

## Action Plan